

FORSYTH COUNTY
FIRE & RESCUE
ASSOCIATION



PIEDMONT FIRE EXPO 2012 SPONSORSHIPS

JANUARY 13 & 14, 2012

CORPORATE SPONSOR(S) - \$3,000 (LIMIT TWO)

Your company will receive the following recognition as a Corporate Sponsor of the Piedmont Fire Expo 2012:

- In all print, email and web communication about the Expo your company will be identified as the Piedmont Fire Expo 2012 corporate sponsor.
- Company logo will also appear in the official show program
- Company literature and/or a "give-away item" (excluding pens if a pen sponsor is selected) will be given to each attendee when they register
- Allowed to hang prominent signage in the registration area, by the entry way to the exhibition and in the exhibition hall
- Your staff attending the Piedmont Fire Expo will be provided with ribbons identifying them as members of a Corporate Sponsor team
- Your company will receive 30 complimentary Corporate Sponsor invitations to the Piedmont Fire Expo 2012

KIDS' ZONE - \$1,500 (ONE SPONSOR)

Kids' Zone is a new area designed especially for families with young children. The indoor area will be located in the rear of the Coliseum Annex Building and will feature fun and educational things for children to do.

- Company logo to appear in tented area along with logo and company name placed on any advertising done to promote the Piedmont Fire Expo 2012
- Sponsor to receive 10 complimentary invitations to event
- Sponsor mascot may be on-site during Expo
- Ability to provide give-away items or games for kids

EVENT BAGS - \$1,000 (ONE SPONSOR)

Sponsor Company logo to appear on bags distributed to each attendee.

- Sponsor must supply 2,500 bags for attendees
- Receive 10 complimentary Corporate Sponsor invitations to the Piedmont Fire Expo 2012

EVENT LANYARDS - \$1,000

- Sponsor company logo to appear on lanyards that are distributed to each conference attendee at registration.
- Sponsor to provide lanyards.
- Receive 10 complimentary Corporate Sponsor invitations to the Piedmont Fire Expo 2012

ADDITIONAL SPONSORSHIPS OPPORTUNITIES

CLASS SESSION SPONSOR \$1,000 (ONE SPONSOR FOR EACH CLASS AVAILABLE)

Your company may sponsor a special class for attendees. Sponsorship could be monetary or product.

- Name and/or logo would be listed as a sponsor in all communication regarding the sponsored class.
- Sponsorships may also be listed on the Fire Expo Website http://www.forsythcounty_re-rescue.com/expo/index.htm.
- Company representative may attend the class and/or have an area to promotional materials
- Receive 10 complimentary Corporate Sponsor invitations to the Piedmont Fire Expo 2012

Training Classes:

Salisbury Millwork Fire LODD Presentation

LP Gas Live FIRE

Thermal Imaging Application

Specialist Level SCBA Maintenance Training

EXPO GUIDE/MAP \$1,000

Every attendee will continually refer to the Expo Guide/Map for sessions, vendor locations, event times, sponsor information, etc.

- The guide will be clearly marked as sponsored by your company.
- A color ad for your business listed in the guide
- Receive 10 complimentary Corporate Sponsor invitations to the Piedmont Fire Expo 2012

CONFERENCE PENS - \$750 (ONE SPONSOR)

Company logo will appear on the official conference pens to be distributed to attendees at registration.

- Sponsor to provide 2,500 pens.
- Receive 10 complimentary Corporate Sponsor invitations to the Piedmont Fire Expo 2012

TICKET SPONSOR - \$750 (ONE SPONSOR)

Sponsor will be allowed to issue a coupon on the back of the entry ticket (3,000 tickets will be printed.)

This can be for a dollar amount off a purchase, buy one get one free, etc.

- Giveaway must have approval of Piedmont Fire Expo 2012 officials.
- Receive 10 complimentary Corporate Sponsor invitations to the Piedmont Fire Expo 2012

OTHER SPONSORSHIP OPPORTUNITIES?

Is there an opportunity you're interested in, but is not listed? Please contact us. Don't miss your chance to increase your **visibility** at 37th annual Piedmont Fire Expo 2012. For more information, contact James Griffin at

336-703-2550 or griffijm@forsyth.cc.

www.piedmontfireexpo.org